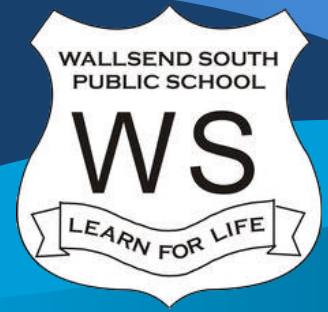


Wallsend South Public School P&C



Social Media Policy

Wallsend South Public School P&C Association is committed to providing a safe and healthy environment for all members of the school community. This includes ensuring effective and positive communications in all mediums.

POLICY OBJECTIVES

The Wallsend South Public School P&C Association intend to utilise all forms of communication to promote the work of the P&C Association, the school and to engage community.

RESPONSIBILITIES

The Publicity and Communications Officer, with guidance from the Executive are responsible for the administration and moderating of all Wallsend South Public School Association social media.

Social media is defined as a group of online applications such as social networking sites, wikis, blogs, microblogs, video and audio sharing sites, and message boards that allow people to easily publish, share and discuss content.

Purpose of social media is to facilitate conversations in a dialogue, an opportunity to promote, listen, share, collaborate and respond to our colleagues and school communities.

In using social media all P&C members agree to follow Wallsend South Public School P&C Association policies including the Code of Conduct. Where a member is not representing the P&C Association it should be made clear that comments are made by you as an individual. Members shall be mindful that your role with the Wallsend South Public School may create a connection between what you say online and the P&C Association itself. Identify yourself when discussing P&C Association related topics or issues.

Where a P&C member uses social media, they shall represent the P&C Association well and be sure that the content published is consistent with expected professional standards.

Members shall be mindful that social media posts may have consequences where they are not appropriate and will respect copyright and show respect for copyright laws and fair use of copyrighted materials owned by others, including user-generated content.

Members will be polite and considerate in all social media activities. Where a post is negative or brings disrepute to the P&C Association it shall be reported immediately to the moderator for removal. Where a party continues to post negative comments, they may be blocked from the Wallsend South Public School P&C Association social media accounts.

Wallsend South Public School P&C Association has adopted this social media policy at the Annual General Meeting of the members on the 11th May 2022.

Document Created by Kellie Cathcart 11th May 2022

Document to be reviewed in May 2023